



# HMA Design Revisions

Segmentation Profile | Segmentation Comparison

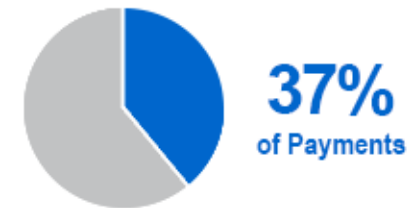
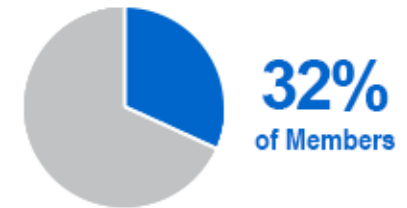
**LOREM IPSUM**

## Members With Diabetes

Measure	Prior	Current	Change	Norm	Variance
Average Age (Member)	99.9	99.9	0.0%	99.9	0.0%
% Female Members	99.9%	99.9%	0.0 pts	99.9%	0.0 pts
Claims Risk Score	0.999	0.999	0.0%	0.999	0.0%
Paid PMPM	\$99.99	\$99.99	0.0%	\$99.99	0.0%
Catastrophic Case % of Paid	9.9%	9.9%	0.0 pts	9.9%	0.0 pts
% Using Medical Benefits	99.9%	99.9%	0.0 pts	99.9%	0.0 pts
Admits per 1000	99.9	99.9	0.0%	99.9	0.0%
ER Visits per 1000	99.9	99.9	0.0%	99.9	0.0%
% Engaged	9.9%	9.9%	0.0 pts	9.9%	0.0 pts
Activation Score	99.9%	99.9%	0.0 pts	99.9%	0.0 pts

### Prevalence and Cost Impact

■ Members with Diabetes  
■ All Other Members



## For Reference

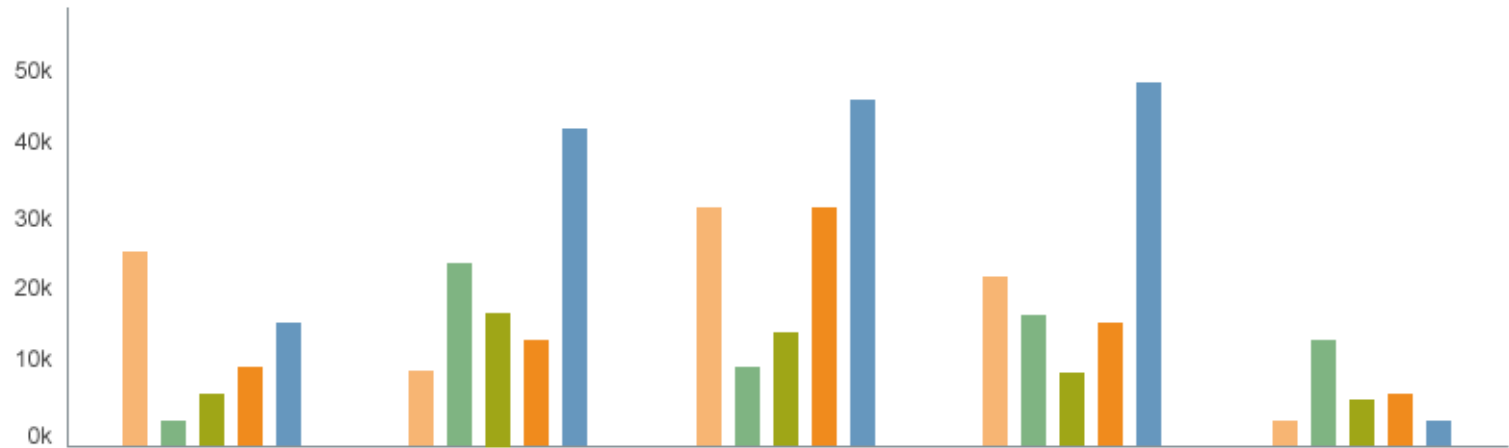
## Diabetics by Health Continuum

	Diabetics Well	Diabetics Condition	Diabetics Complex	Non-Diabetics
% of Members	20%	20%	20%	20%
% of Paid	20%	20%	20%	20%
Average Age (Member)	100%	100%	10%	33%
Benefits Utilization	\$1M	\$1M	6%	\$1M
% Female Members	100%	100%	3.63%	53.6%
Claims Risk Score	\$1M	\$1M	3.39%	\$3M

### Benefits Utilization by Age Group

Sort by Value

- Under 21
- 21-32
- 33-42
- 43-52
- 53-64



For Reference

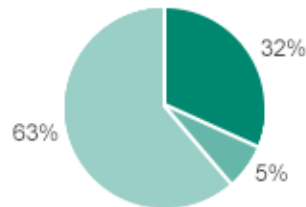
## Members with Diabetes

Lorem Ipsum Laureat to Define Population

Measure	Desired Outcome	% With Desired Outcome	Variance	Opportunity
Biometric Awareness	Survey taken	99% (99 of 100)	-1.0 pts ●	1
Spec/PCP Visit	1 per year	99% (99 of 100)	-1.0 pts ●	1
A1C testing	88	63% (63 of 100)	5.5 pts ●	37
A1C Result	< 9	99% (99 of 100)	0.0 pts	1
Diabetic Annual Eye Exam	1 per year	98% (98 of 100)	-1.0 pts ●	2
Diabetic HDL/or LDL	XX	97% (97 of 100)	2.5 pts ●	3
Hypertension Management	XX	96% (96 of 100)	-1.5 pts ●	4
Other Measure 1	XX	93% (93 of 100)	3.7 pts ●	7

**Total** **99%** **0.2 pts**

- 100% Desired Outcomes
- Some Desired Outcomes
- 0% Desired Outcomes



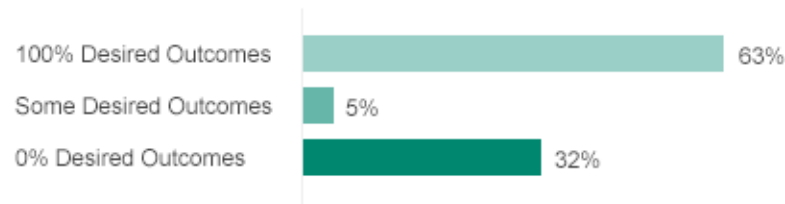
## For Reference

## Members with Diabetes

Lorem Ipsum Laureat to Define Population

Measure	Desired Outcome	% With Desired Outcome	Variance	Opportunity
Biometric Awareness	Survey taken	99% (99 of 100)	-1.0 pts ●	1
Spec/PCP Visit	1 per year	99% (99 of 100)	-1.0 pts ●	1
A1C testing	88	63% (63 of 100)	5.5 pts ●	37
A1C Result	< 9	99% (99 of 100)	0.0 pts	1
Diabetic Annual Eye Exam	1 per year	98% (98 of 100)	-1.0 pts ●	2
Diabetic HDL/or LDL	XX	97% (97 of 100)	2.5 pts ●	3
Hypertension Management	XX	96% (96 of 100)	-1.5 pts ●	4
Other Measure 1	XX	93% (93 of 100)	3.7 pts ●	7

**Total** **99%** **0.2 pts**

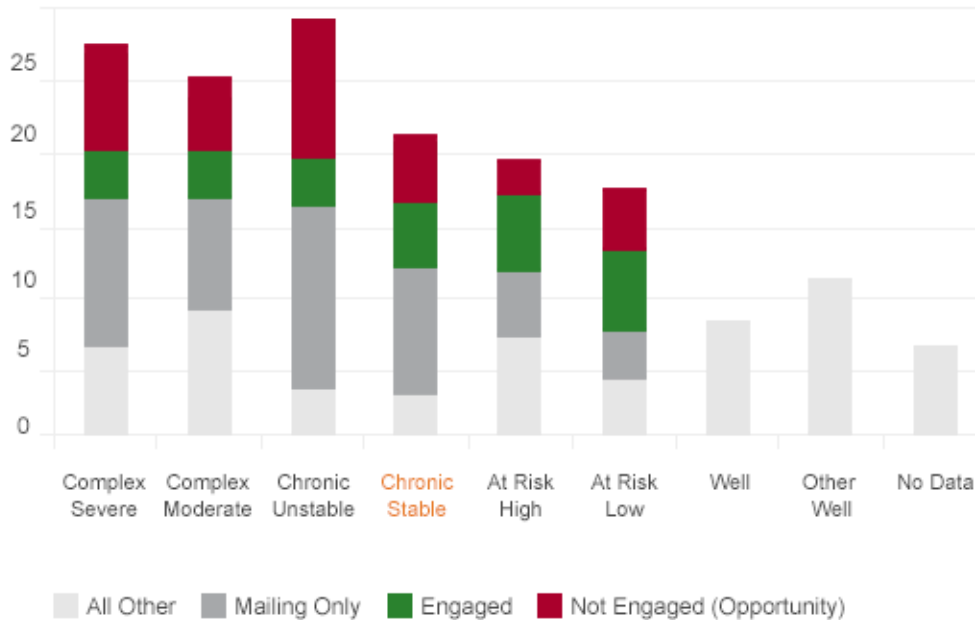


## For Reference

## Program Engagement: **Diabetics** ▾

Engagement = XX % of Qualified

Qualified Individuals with Diabetes



## Segmentation Details

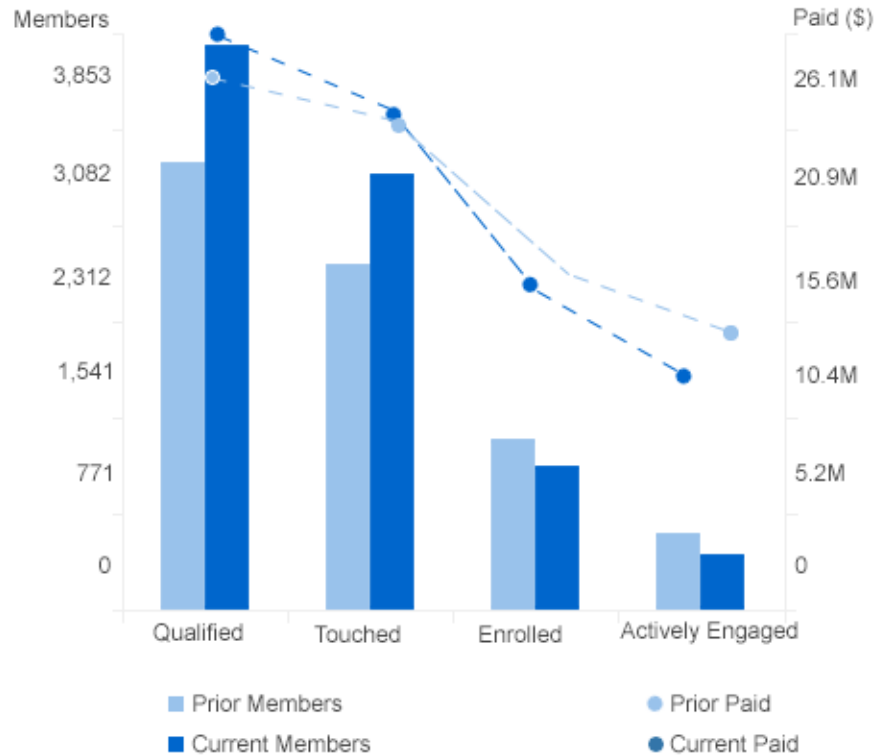
Health Continuum: **Chronic Unstable**

Measure	Engaged	Not Engaged
Members	XX	XX
Average Age (Member)	XX	XX
% Female Members	VY%	VY%
Claims Risk Score	XX	XX
% Using Medical Benefits	VY%	VY%
Paid PMPM	XX	XX
Catastrophic Case % of Paid	VY%	VY%
Admits per 1000	XX	XX
ER Visits per 1000	XX	XX
% Improving (migration)	XX	XX

## For Reference

# Neque Porro Quisquam Est Qui Dolorem Ipsum Neque Porro Quisquam Est Qui

All Program Groups ▾  
Exclude Mailings ▾



Count of:	Members		Paid	
	Prior	Current	Prior	Current
Status				
Eligible	11,555	11,893	\$30,411,644	\$32,830,752
Qualified	3,197	3,853	\$24,005,294	\$25,822,447
Touched	2,966	3,221	\$22,736,405	\$22,872,436
Enrolled	1,251	1,166	\$16,743,561	\$15,809,680
Actively Engage	422	325	\$13,736,944	\$12,251,656

Percent of:	Members		Paid	
	Prior	Current	Prior	Current
Status				
Eligible	100%	100%	100%	100%
Qualified	27.7%	32.4%	27.7%	32.4%
Touched	25.7%	27.1%	25.7%	27.1%
Enrolled	10.8%	9.8%	10.8%	9.8%
Actively Engage	6.36%	3.63%	6.36%	3.63%

For Reference

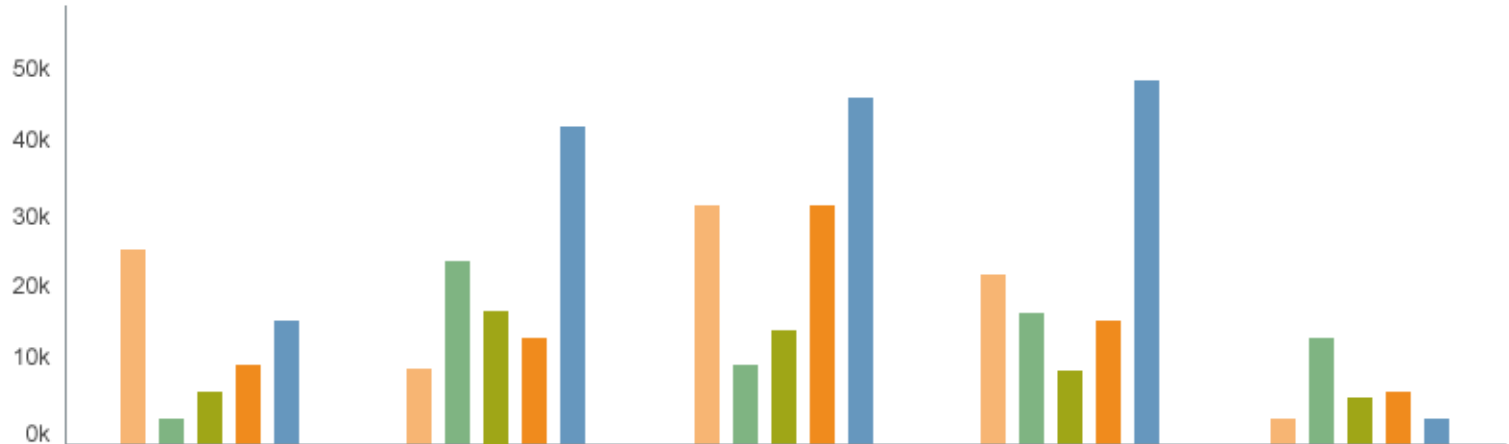
## Opt Outs by Opt Out Reasons

	Reason 1	Reason 2	Reason 3	Reason 4
% of Members	20%	20%	20%	20%
% of Paid	20%	20%	20%	20%
Average Age (Member)	100%	100%	10%	33%
Benefits Utilization	\$1M	\$1M	6%	\$1M
% Female Members	100%	100%	3.63%	53.6%
Claims Risk Score	\$1M	\$1M	3.39%	\$3M

### Benefits Utilization by Age Group

Sort by Value

- Under 21
- 21-32
- 33-42
- 43-52
- 53-64



For Reference